Travel to School Website Page Toolkit

This toolkit has been designed to provide you with content you could make available to pupils and parents to guide them on how they could travel to school. Adding this information to your 'parents page', 'contact page' or 'how to find us' will mean they have alternative ways to travel to school away from the car that will reduce congestion at the school gate, reduce pollution and keep everyone fitter and healthier.

Statement of Intent

Start off your 'Travelling to (name of) School' webpage with a statement of intent. This will link to your School Travel Policy (below) and be linked to the specific issues associated with travel to your school site. You need to outline to parents what the issues are and that everyone needs to do their bit to reduce these issues and improve road safety and air quality at the school.

School Travel Policy

Reflecting your statement of intent above, set up a **School Travel Policy** that outlines why you actively encourage your pupils and staff to walk, scoot or cycle to school, what you do to support that and what you ask of parents and pupils. You can download a policy template **here** and apply it to your school as relevant.

Travel to school film

Share our school run **film** on your web page. This exciting animated film resource promotes a healthier and safer school run.

Parkwise Promise

In an effort to create a safer environment outside your school at the beginning and end of the day, you can encourage parents to participate in '**The Parkwise Promise**', a Council-led initiative to target dangerous and inconsiderate parking near your school. You can download a **range of resources** to host on your travel to school web page to show parents how to support the promise including a 'Do not park or stop on the 'School Keep Clear' zig zags' poster.

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my Journey — HELPING HAMPSHIRE GET AROUND

Park & Stride maps

Not all of your parents and pupils can walk all the way to school and have to drive, which is where implementing Park & Stride sites comes in. This encourages families not to drive right to the school gates to drop off but to park a little further away and walk or scoot the last 5–10 minutes.

As part of our commitment to promote walking to school, Hampshire County Council have created travel to school maps with safer walking routes to school. If you don't already have one of our travel to school maps, you can create your own **using our guide**. The maps can also include suggestions for parents about lift sharing, parking on a friend's drive or walking with them and popping scooters in the boot to speed up the walk. Some schools even promote an informal one way system to reduce car conflict on narrow roads. Once you have a complete map, load it up onto your Travel to School webpage for parents to download.

Travel competitions

If you are running a travel to school competition such as the **Scooter Challenge**, **Walk to School** week, **Golden Mile** or the **Big Pedal**, highlight these on your travel to school page and include as a news story on your website to further support these. The competitions will show parents and pupils the benefits of active travel to school so they can start to change their travel behaviour.

Susie the Childminder resource

Share the 'Susie the Childminder' **website** with books to help keep you pupils safe and also prepare for emergencies. '**Travelling back in time with Susie the Childminder**' specifically looks at sustainable travel and has activities suitable for KS1 & 2 to go with it.

'How could you travel to school?' booklet

Include a link to the HCC 'How you could travel to school?' **booklet** designed for all new parents with children starting in Reception and/or Year 3 which aims to encourage, inform and inspire families to consider their journey to school and the options and services available to them and their child.

Bus travel

To make everybody's bus journey to school as enjoyable as possible, implement a **Code of Conduct** to host on your travel to school web page and ask parents to sign up to the code if their children catch the bus.

Use your **Park & Stride map** to detail where the location of the relevant bus stops are and include links to bus routes for **the relevant bus operators** serving your school. If you have a school bus, the collection and drop-off sites can be detailed on the map as well as listed on your travel to school web page.

Cycling and walking events

Add a link to the **My Journey events page** which includes cycling maintenance and led rides, led walks and road safety workshops for the pupils and parents at your school.

You may also want to add details about any cycle training you maybe delivering e.g. Bikeability and for which year groups. You can also find links on our Bike It page on carrying out an M-check and how to ditch the stabilisers.

Highway Code

Include the following section of the Highway Code on your travel to school website page:

Rule 243: Do not stop or park:

- Near a school entrance
- Anywhere you would prevent access for Emergency Services
- Opposite or within 10 metres (32 feet) of a junction, except in an authorised parking space
- In front of an entrance to a property
- On a bend

Rule 224:

Parking on the pavement can obstruct and seriously inconvenience pedestrians, people in wheelchairs or with visual impairments and people with prams or pushchairs.

Online Journey Planner

Add a link to our **online journey planner** to your travel to school web page to help parents plan their journeys and compare trips by bike, bus, on foot and by car so they can save time and money.

What else you can include on the travel to school web page?

To further support your pupils, active travel to school journey on the travel to school we suggest you include:

- Details of where your showers and lockers are and availability of these facilities if you have them
- The location of your cycle and scooter storage and how many bikes and scooters these can hold
- Opening and closing times of the school gates
- Photos of more suitable walking routes away from traffic to highlight the aesthetic and safety benefits of choosing those routes even if they take a little longer to walk

Examples of good practice

Visit the following school webpages for inspiration:

Berewood Primary School:	**www.berewoodprimary.co.uk/page/?title=Travel+Plan&pid=20**
Pilgrims' Cross Primary School:	**www.pilgrimscross.co.uk/travel-to-school/**
Castle Hill Primary School:	**www.castlehillprimary.net/web/travel_to_school/206950**
Hatch Warren Infant School:	**www.hwis.hants.sch.uk/travelling-to-school-1/**
Elson Junior School:	**www.elsonjunior.co.uk/parents/travel-to-school**
King's Furlong Junior School:	**www.kingsfurlong.net/travelling-to-kfjs/**
King's Furlong Infant School:	**www.kingsfurlong-inf.hants.sch.uk/school-travel-plan/**
Oakridge Schools Federation:	**www.oakridgeschoolsfederation.co.uk/travel-to-school/**

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